# TRM STEERING COMMITTEE – MANITOBA AEROSPACE Minutes

Date:Thursday, Sept 26, 2013Time:2:30 pm to 4:30 pmLocation:Composite Innovation Center -158 Commerce Drive

## 1. Meeting introductory remarks were made by the Chair

#### 2. Presentation of Draft TRM

The draft TRM was presented to the group. Each participant received a copy. At this stage the report is a bare-bones structure, following more or less the CAE-TRM. All six Thrust Area Working Groups have now reported and we have 24 thrust reports, which will be form an appendix to the report. The 16 CISTI environmental scans will form a separate appendix.

Each TAWG will now be canvassed to write a "so what" final paragraph to their section in the final report. Also given that some presentations are likely of this TRM, each group will be asked to produce a PowerPoint presentation of their work.

## 3. Consideration of Strategic Directions for TRM Report

A discussion followed regarding elements that are still needed on this bare-bones structure. The thrust reports which were provided were for the most part forward looking with a scope of 2 - 5 year. Turning these medium term technology reviews into long term will require a strategic approach. Adding in a Strategic Overview will be undertaken by the Steering Committee.

Nextly matching up with the TRM with the Emerson Report and the AIAI efforts needs to be considered. This will ensure that Manitoba's TRM has a national context. A discussion was held regarding tech demos and National Centers of Excellence

#### 4. Next Steps

A Next Steps discussion needs to take place in this report. The section could identify key opportunities, timeline and implementation strategies.

At this time it was raised that some of the implementation of the next steps can be done through program introductions and innovations planned for Manitoba, such as the CRIA-M. The willingness of NSERC and MITACs to participate here was noted.

An Executive Summary will also need to be prepared, as a last stage to this report.

Evergreening of this report was discussed. This was felt to be a medium term process that might be part of an ongoing sector strategy.

The final report can be used to provide direction/guidance of Manitoba aerospace technology priorities to government, academia and research organizations.

Steering Committee Co-Chair and Secretariat are to meet to initiate these writing exercises.

# 5. Release and Distribution Plan

A discussion was held regarding the release of the TRM. It was decided to target public release of the TRM by the end of October. To this end a Communications Plan is to be prepared.

Also a 2 pg outline from the TRM is to be considered – as a glossy product! Single page summaries of each TAWG may also be effective

Steering Committee Co-Chair and Secretariat are to prepare the Comms Plan.

## 6. Upgrades to TRM

This TRM is a basic word product, with a simple title page. Following a discussion of the need for graphics and a better production quality, a local executive volunteered his organization to provide the necessary upgrades and graphics for a more presentable and professional product.